

# COSME Week 2024 OSAKA

## POST-SHOW REPORT

Show Title: COSME Week OSAKA 2024

Dates: September 25 - 27, 2024

Venue: INTEX Osaka, Japan

Organiser: RX Japan Ltd.

Contact Us:



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[www.cosme-week.jp/hub/en-gb.html](http://www.cosme-week.jp/hub/en-gb.html)



## Show Outline

### COSME Week OSAKA

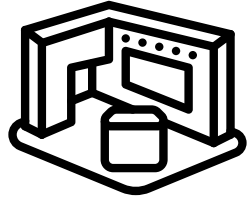
is one of the largest exhibitions in Western Japan dedicated to the beauty and cosmetics industry. Everything for beauty like cosmetics brands, health foods, ingredients, private labels, packaging, hair care, body care, beauty equipment, and more under one roof.



The 2024 show concluded with great success from September 25th to 27th. By hosting the event in Osaka, Japan's second-largest city after Tokyo, it attracted numerous professionals from the cosmetics industry in western Japan each day, keeping the venue bustling with activity until the very last day. Exhibitors enjoyed meeting buyers from western Japan, whom they wouldn't typically encounter at the Tokyo edition.



## Show Figures



226 exhibitors  
(94 int'l exhibitors)



15,603 visitors  
(1,509 int'l visitors)



## Attendees are from 33 Countries & Regions



Australia



Brazil



Canada



China



France



Germany



Hong Kong



India



Indonesia



Italy



Japan



Kazakhstan



Korea



Kyrgyzstan



Lithuania



Malaysia



Mongolia



New Zealand



Peru



Philippines



Poland



Seychelles



Singapore



South Africa



Spain



Sweden



Tajikistan



Thailand



Türkiye



UAE



Ukraine



United States



Viet Nam

## COSME WEEK OSAKA consists of 2 specialised shows

### COSME OSAKA

This year's COSME OSAKA showcased numerous new cosmetics, with visitors eagerly trying out the latest products firsthand and immersing themselves in the vibrant atmosphere. In addition to skincare and makeup products, booths featuring beauty accessories such as room fragrances and diet-support slippers attracted significant attention. With the upcoming World Expo in Osaka next year, the event welcomed many international companies from countries like the United States, Germany, and Poland, who came to scout the exhibition. The event hinted at an even larger scale for next year's edition.

The featured products included many items designed for relaxation and stress care, utilizing essential oils and aromatic ingredients. Numerous products focused on enhancing skin radiance through tone-up and brightening effects, while makeup infused with skincare ingredients was also widely seen. Additionally, products addressing concerns such as aging, sensitive skin, and dryness continued to be in high demand. These trends are expected to continue for the foreseeable future.





## COSME WEEK OSAKA consists of 2 specialised shows

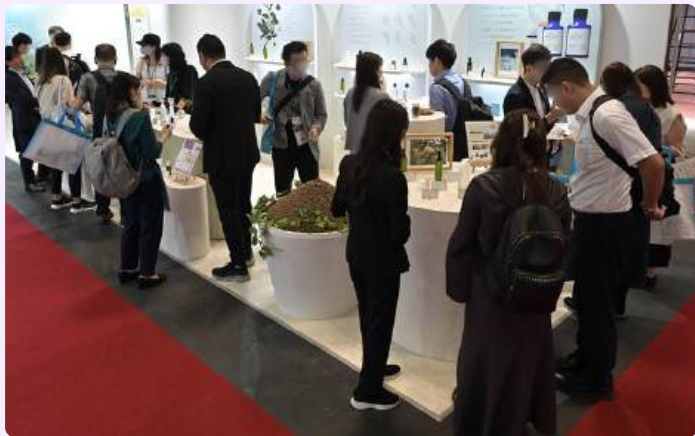
### COSME Tech OSAKA

COSME Tech OSAKA is a rapidly growing exhibition that expands in scale each year. Japan's cosmetics development sector is globally renowned for its advanced technology, attracting numerous visitors annually in search of OEM partners with innovative ingredients and cutting-edge technologies. The Academic Forum area further enriched the event by featuring panel displays from Japanese universities and research institutions, showcasing their latest studies. This space drew a steady stream of visitors throughout the day, providing opportunities to engage directly with professors and researchers. Some interactions even led to agreements for joint development.





## Scenes from the show venue





## More Details

[Exhibitor List ▶](#)

[Exhibit Products List ▶](#)

[Floor Map ▶](#)

[Day 1 Show Video ▶](#)

Contact us for a Reservation of  
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[Exhibiting Info. Request ▶](#)



# Next Show Schedule

## COSME Week 2025

**TOKYO**

Jan. 15-17, 2025  
Tokyo Big Sight

## COSME Week 2025

**OSAKA**

Sept. 24-26, 2025  
INTEX Osaka

< Consisting shows >

- COSME TOKYO/OSAKA - Int'l Cosmetics Trade Fair
- COSME Tech TOKYO/OSAKA - Int'l Cosmetics Development Expo
- ESTHEC JAPAN\* - Int'l Aesthetic Medicine & Beauty Expo
- INNER BEAUTY TOKYO\* - Beauty & Health Foods Expo
- HAIR EXPO TOKYO\*
- COSMETICS MARKETING EXPO\*

\*Tokyo Show Only

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