



## EXHIBITING INFORMATION

# COSME OSAKA 2025

6th INT'L COSMETICS TRADE FAIR OSAKA

Dates: September 24[Wed] - 26[Fri], 2025

Venue: INTEX Osaka, Japan

# COSME TOKYO 2026

14th INT'L COSMETICS TRADE FAIR TOKYO

Dates: January 14[Wed] - 16[Fri], 2026

Venue: Tokyo Big Sight, Japan

Organised by: **RX Japan Ltd.**

[www.cosme-week.jp/tokyo/en-gb/about/ct.html](http://www.cosme-week.jp/tokyo/en-gb/about/ct.html)



(Scenes from 2024 Osaka show & 2025 Tokyo show)

# Best Gateway to Japan & Asia's Cosmetics Industry!

Click for  
the video of  
2025 Tokyo Show



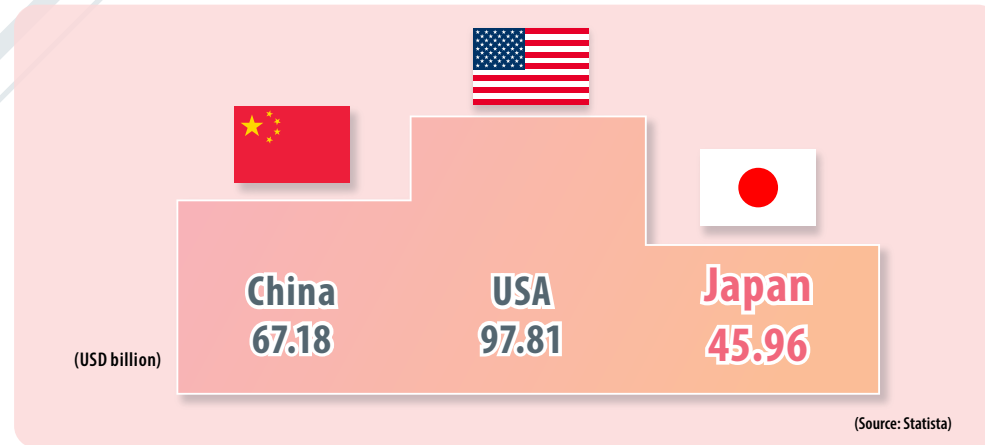
Click for  
the video of  
2024 Osaka Show



# Best Gateway to the Attractive Market - JAPAN

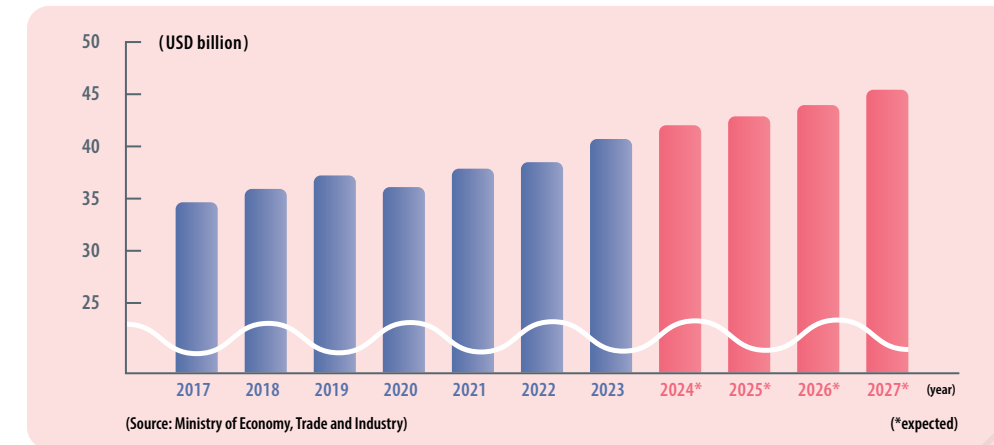
## 1 Japan – World’s 3rd Largest Market

Japan has world’s 3rd biggest beauty market (2023)



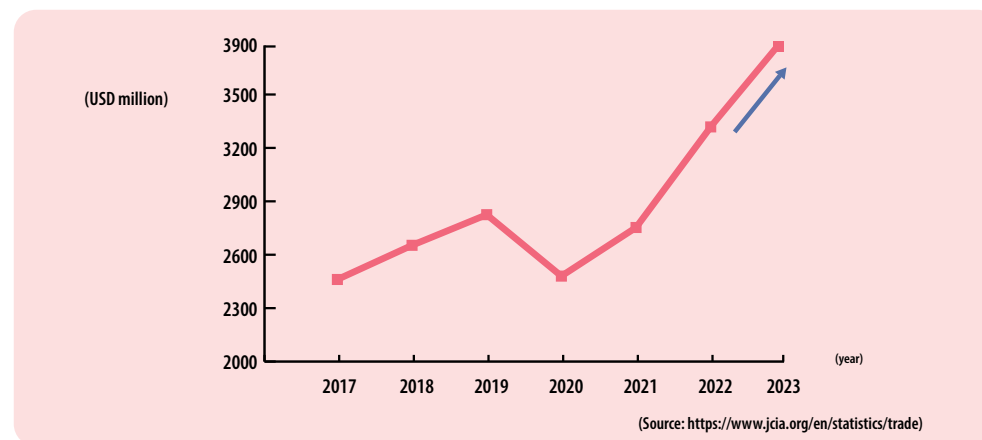
## 2 Cosmetics Market is Growing in Japan

Total Cosmetics Manufactured in Japan



## 3 Cosmetics import are recovering after the pandemic

Amount of Cosmetics Import in Japan



## 4 Most International Beauty Show in Japan

Attendees are from 57 Countries & Regions

List of 57 countries/regions that attended in 2025

- Australia
- Azerbaijan
- Belgium
- Bouvet Island
- Bulgaria
- Cambodia
- Canada
- Chile
- China
- Czechia
- Ecuador
- France
- Germany
- Ghana
- Heard Island And Mcdonald Islands
- Hong Kong
- Iceland
- India
- Indonesia
- Isle Of Man
- Israel
- Italy
- Japan
- Kazakhstan
- Lithuania
- Macao
- Malaysia
- Mauritania
- Moldova
- Mongolia
- Montserrat
- Morocco
- Myanmar
- Nepal
- Netherlands
- New Zealand
- Nigeria
- Norway
- Philippines
- Poland
- Saudi Arabia
- Serbia
- Singapore
- Slovakia
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Türkiye
- UAE
- UK
- Ukraine
- USA
- Viet Nam

(in alphabetical order, including co-held shows)



# B to B Show Specialised in Cosmetics Industry

## Exhibitor

- Skin Care
  - Makeup
  - Natural/Organic Products
  - Hair/Body Care
  - Men's Cosmetics
  - Perfume
  - Nail Products
- etc.

## Business Meetings

- Find New Business Partners
  - Take Orders
  - Promote New Products
  - Agency Agreement
- etc.

## Visitor

- Distributors/Importers
  - Retailers  
Cosmetics Shops, Mass Retailers,  
Online Shops, Drug Stores, etc.
  - Salons, Spas,  
Hotels, Clinics
- etc.



# Meet High Quality Visitors On-site

At the show, you can meet all kinds of visitors who need meet to expand your business in Japan.



## Distributors/ Importers

import & register  
your products in Japan

- ◆ ARATA
- ◆ CHUO BUSSAN
- ◆ DOSHISYA
- ◆ IDA RYOGOKUDO
- ◆ ITOCHU
- ◆ KATASE
- ◆ MAKE UP
- ◆ MITSUBISHI
- ◆ OHYAMA
- ◆ PALTAC
- ◆ TAKIGAWA
- ◆ TOKYODO
- etc.



## Retailers

promote & deliver  
your products  
to consumers

### Cosmetics Shops

- ◆ @COSME
- ◆ AINZ TULPE
- ◆ BEAUTY APOTHECARY
- ◆ COSME CLINIC
- ◆ COSME KITCHEN
- ◆ FRUIT GATHERING
- ◆ INCUBE
- ◆ ISETAN MIRROR
- ◆ ITS' DEMO
- ◆ MAKE UP SOLUTION
- ◆ PLAZASTYLE
- ◆ SHOP IN
- etc.

### Online Shops

- ◆ AEON.COM
- ◆ AMAZON
- ◆ CATALOGHOUSE
- ◆ DINOS CECILE
- ◆ GRAND MARCHE
- ◆ JUPITER SHOP CHANNEL
- ◆ NISSEN
- ◆ QVC JAPAN
- ◆ RAKUTEN
- etc.

### Department Stores / Mass Retailers

- ◆ AEON
- ◆ DAIMARU MATSUZAKAYA
- ◆ HANKYU HANSHIN
- ◆ ISETAN MITSUKOSHI
- ◆ ITO-YOKADO
- ◆ LOFT
- ◆ MARUI
- ◆ ODAKYU
- ◆ PARCO
- ◆ SOGO & SEIBU
- ◆ TAKASHIMAYA
- ◆ HANDS
- etc.

### Drug Stores

- ◆ COCOKARA FINE
- ◆ COSMOS PHARMACEUTICAL
- ◆ MATSUMOTOKIYOSHI
- ◆ SUGI HOLDINGS
- ◆ SUNDRUG
- ◆ TOMOD'S
- ◆ TSURUHA HOLDINGS
- ◆ WELCIA YAKKYOKU
- etc.



## Salons/Spas/ Hotels/Clinics

purchase in large quantities

- ◆ AESTHETIC TBC
- ◆ HOSHINO RESORTS
- ◆ HOTEL NEW OTANI
- ◆ MISS PARIS
- ◆ SHINAGAWA COSMETIC SURGERY
- ◆ SHONAN BEAUTY CLINIC
- ◆ SLIM BEAUTY HOUSE
- ◆ SOCIE WORLD
- etc.



(Visitors from 2024 Osaka Show & 2025 Tokyo Show including co-held shows, excerpts, in alphabetical order)

# Maximise Your Show Results with Various Marketing Opportunities

Show Management provides the following support to help overseas exhibitors achieve success.

## 1 Official Website

Show Management will create a Featured Page for overseas exhibitor's products on the official website.



## 2 Official e-mail

Show Management will distribute e-mails featuring information about overseas exhibitors to approximately 5,000 exporters & importers and distributors before the show period to encourage attendance.



## 3 Official SNS

Show Management will share exhibitor information on the official SNS before the show period to encourage attendance.



# Exhibit at Both Osaka and Tokyo

Visitors of Osaka and Tokyo shows come from different parts of Japan. By exhibiting at both editions, you can approach the entire Japan.

## Osaka Show: Consisting of 2 shows

### COSME OSAKA

#### Special Zone

- Sustainable & Organic Cosmetics Zone
- Beauty & Health Foods Zone
- Korean Cosmetics Fair
- Esthetic Cosmetics Zone
- Hair Care Zone

### COSME Tech **OSAKA**

#### Special Zone

- Cosmetics Marketing Zone
- Ingredients Zone

About 87%\*  
of visitors  
are from  
Western Japan.

## Tokyo Show: Consisting of 4 shows

About 84%\*  
of visitors  
are from  
Tokyo &  
Eastern Japan.

### COSME TOKYO

#### Special Zone

- Retail Zone
- Professional Zone
- Inner Beauty Zone
- Korean Cosmetics Fair

### COSME Tech **TOKYO**

#### Special Zone

- Overseas Ingredients Street
- Ingredients Zone
- Private Label/OEM Zone
- Laboratory Device & Testing Zone
- Machinery & Equipment Zone
- Containers/Packaging Zone

### COSMETICS MARKETING EXPO

#### Special Zone

- Store DX & Customer Attraction Zone
- Digital Solutions Zone
- Promotional Solutions Zone

### HAIR EXPO

\*Figures based on actual results for 2024 Tokyo and 2024 Osaka show.



# Choose the best Plan to gain more leads and maximise Exhibiting results

Special packaged plans contain both “Digital & On-site Advertisement”. Digital and real approach two months before the show can help increase visitor’s attractions during 3-day show.

**Premium Plan** Limited to 3 exhibitors. This plan gives you maximum exposure before and during the show.



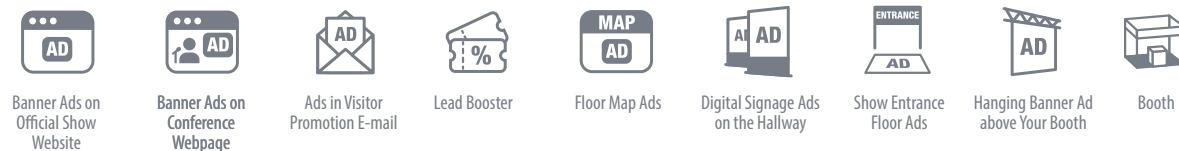
**Business Activation Plan** This plan helps you attract high quality visitors to your booth.



**Starter Plan II** This plan helps you have more exposure and more visitors at your booth.



## Meaning of icons



## Booth Only

You can exhibit with only the on-site booth for 3-day show.





## Schedule until the Show



\*For the Tokyo Exhibition Schedule.

# Since exhibit space is limited, please request more details today!

Request More Information

Tel : +81-3-6739-4121

E-mail: [cosme-tokyo.jp@rxglobal.com](mailto:cosme-tokyo.jp@rxglobal.com)