



# Post-show Report

## COSME Week 2023 OSAKA

Show Title: COSME Week OSAKA 2023  
Dates: September 27-29, 2023  
Venue: INTEX Osaka  
Organiser: RX Japan Ltd.



*Feel the on-site excitement*



Watch the show video





# Concluded with great success!

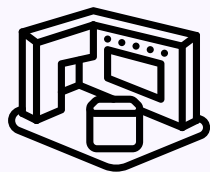
COSME Week OSAKA 2023 concluded with great success from September 27th to 29th. This year, we saw a gathering of numerous exhibitors from both domestic and international markets. The number of visitors reached an all-time high, engaging in active discussions with exhibitors for the procurement of the latest products and the adoption of services.

The exhibition held in Osaka attracts a significant number of small and medium-sized enterprises from Western Japan. As a result, there is a higher presence of attending executives with the authority to place orders, which tends to lead to a faster order placement process. Overseas exhibitors have welcomed these business customs prevalent in Western Japan.

This year, there were many visitors considering the procurement and planning of new products in line with the rapid recovery of the cosmetics market after the pandemic. In addition, the product features there has been a growing focus on products that can withstand heat and humidity and those designed to address skin damage in response to recent climate changes.



## Show Figures



206 exhibitors  
(86 int'l exhibitors)



12,673 visitors  
(727 int'l visitors)

### Type of Business of visitors

Cosmetics Manufacturer	19.78%
Distributor/Importer/Wholesaler	14.93%
Beauty Salon	8.60%
Retailer	6.30%
Container/Packaging	5.78%
Online Shop	5.68%
Ingredient/Additives Manufacturer	3.29%
Health Food Manufacturer	2.88%
Daily Necessities Manufacturer	2.71%
Pharmaceutical Manufacturer	1.44%
Department Store	0.88%
Drug Store/Pharmacy	0.72%
Others	27.01%

### Type of Job function of visitors

Sales	22.33%
Management	17.30%
Product Planning	12.12%
R&D	9.98%
Promotion/Marketing	9.05%
Purchase/Procurement	8.61%
Esthetician/Therapist	3.92%
Others	16.68%

## Attendees are from 29 Countries & Regions





COSME Week OSAKA  
consists of two shows

## COSME OSAKA

Numerous retail stores, online retailers, salons, and trading companies from Japan and overseas attended, engaging in lively discussions regarding the procurement of the latest cosmetics. Visitors tried out the feel and performance of new products and trending items on the spot, considered procurement, and approached OEM companies with new ingredients and technologies to discuss plans for original cosmetics.

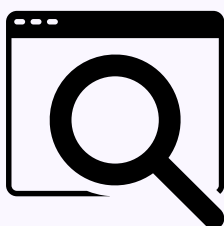


## COSME Tech OSAKA

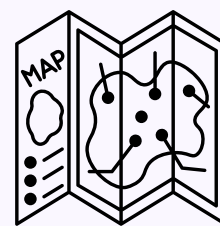
All the products essential for cosmetics research, planning, and development were showcased under one roof, including ingredients, OEM services, packaging and containers, research equipment, promotional products, and logistics. Many companies visiting the event were eager to explore the adoption of technologies and services that support cosmetic development, such as the trending 'Sustainable Packaging,' sourcing new natural ingredients, and implementing essential promotional and marketing tools for boosting their own product sales.

More Details

[>> Exhibitor List](#)



[>> Floor Map](#)



# 2024 Editions

## COSME Week 2024

### TOKYO

Jan. 17-19  
Tokyo Big Sight

## COSME Week 2024

### OSAKA

Sept. 25-27  
INTEX Osaka

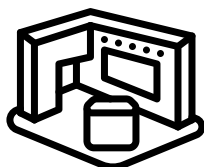
< Consisting shows >

- COSME TOKYO/OSAKA - Int'l Cosmetics Trade Fair
- COSME Tech TOKYO/OSAKA - Int'l Cosmetics Development Expo
- ESTHEC JAPAN\* - Int'l Aesthetic Medicine & Beauty Expo
- INNER BEAUTY TOKYO\* - Beauty & Health Foods Expo
- HAIR EXPO TOKYO\*
- COSMETICS MARKETING EXPO\*

\*Tokyo Show Only



Join as an Exhibitor



Official HP



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Web: <https://www.cosme-week.jp/hub/en-gb.html>